

✨ Swipe File ✨

Updated 10/2/2025

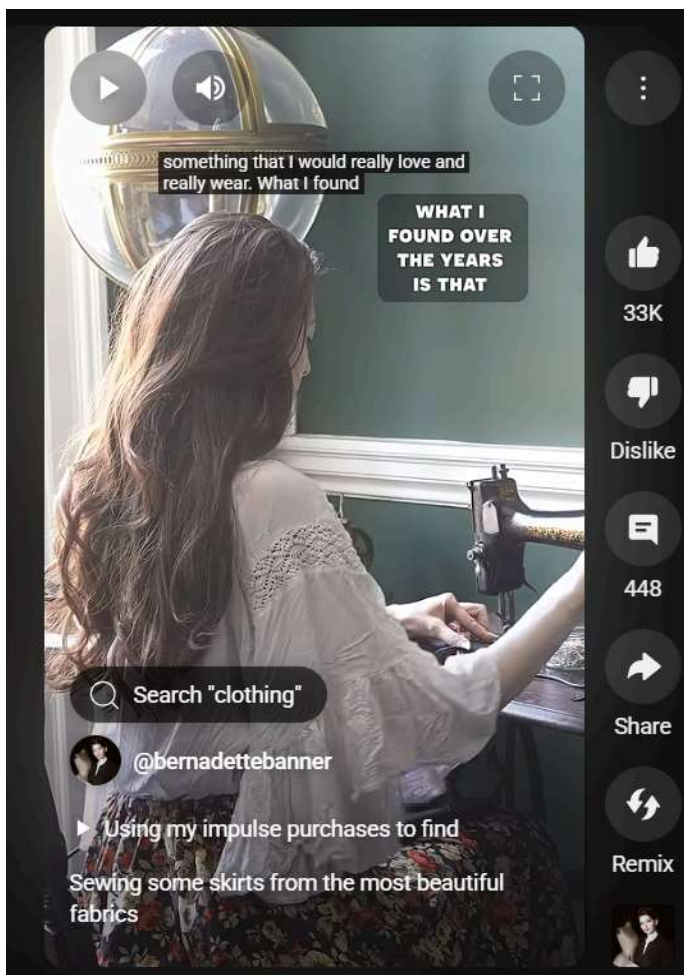
Not sure about the course? Try the free event first.



How much of the world's pain (and perhaps some of your own) is driven by avoidance of fear? For 90 min on Oct 21, we'll explore practical strategies to befriend fear in service to courageous loving action in the world.

Sign Up

Ancestral Medicine. Use of classic art, free event launching a paid offering (course), plenty of lead time.



Bernadette Banner. Great videography. Aspirational content, without being obviously so. Short starts with idyllic outdoor clip and then gets into the detail. Intro speaks directly to concern of audience base!

https://youtube.com/shorts/Wp_7sBdQzIs?si=hMV-6rgqRqCUitoU

Kat, ICON

You've been working so hard to keep yourself squeezed in that fucking box...and it's so exhausting, isn't it?! 😞😞

For years, I tried to fit neatly inside of it, too!! Believing that if I just forced my way into it hard enough, I would be more successful, get more clients, make

Eyenie Technicolor. Personalization, use of name literally next to the brand. Name + their brand. email marketing.

1800 contacts*

ASHLEY, is this correct?

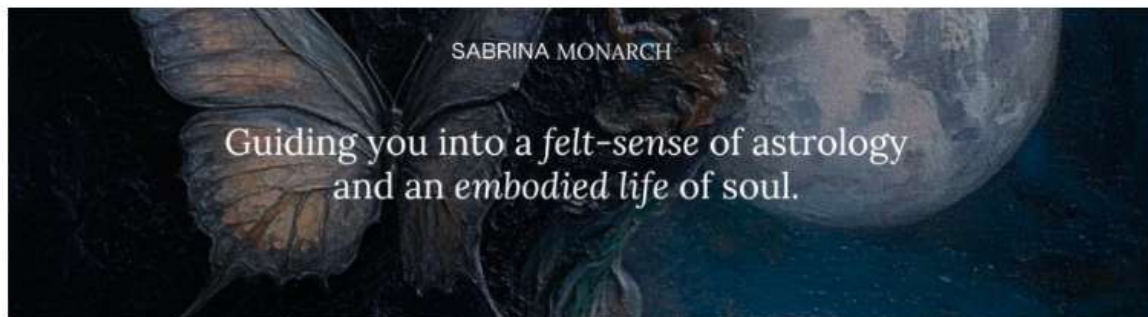
Please review and update your information below
to avoid future order delays.

Brand:

Acuvue Oasys

[Update brand](#)

1800 Contacts. Information checking, feedback (but not annoying).



Sabrina Monarch. Banner - balance of visual and text. Consistent branding across platforms. Unique.

venus cazimi magic (and grief)

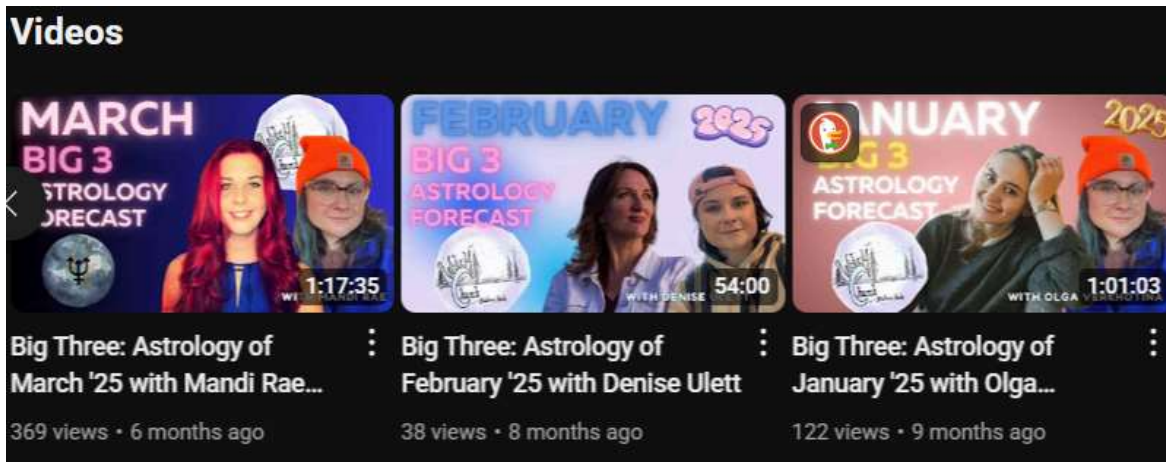
happy pride! every time you ask if I have a bf you owe me \$20 🏳️‍🌈



MALLORY HASTY
JUN 01, 2024



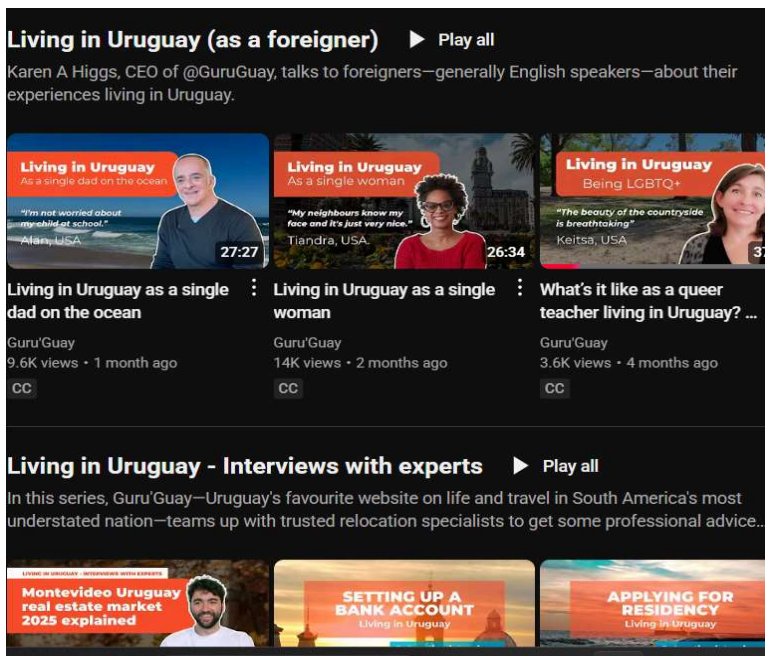
Mallory Hasty Astrology. Vulnerability, humor, and relevance to audience and timing.



Mallory Hasty Astrology. **Consistency**, informational series, interviews, use of icons.



Safiya Nygaard. Staggering the top viewed content types, working with her team's capacity. Use of text when visuals aren't crystal clear.



Guru'Guay. Organization by Topic. Use of color - orange, attention-getting with faded background visual.

Berkey Water Filters - Free Shipping on Orders Over \$99
Questions? Call (888) 899-3903



Berkey Systems Replacen



Berkey. Website design that is focused on the needs of the client and why they are visiting site. Low load times. Easy to navigate.



Goth Ms. Frizzle. Addressing the needs of audience base - unique! Opp “to stop here”.

/kit·sch/

Elevated beauty solutions for every moment of the day.

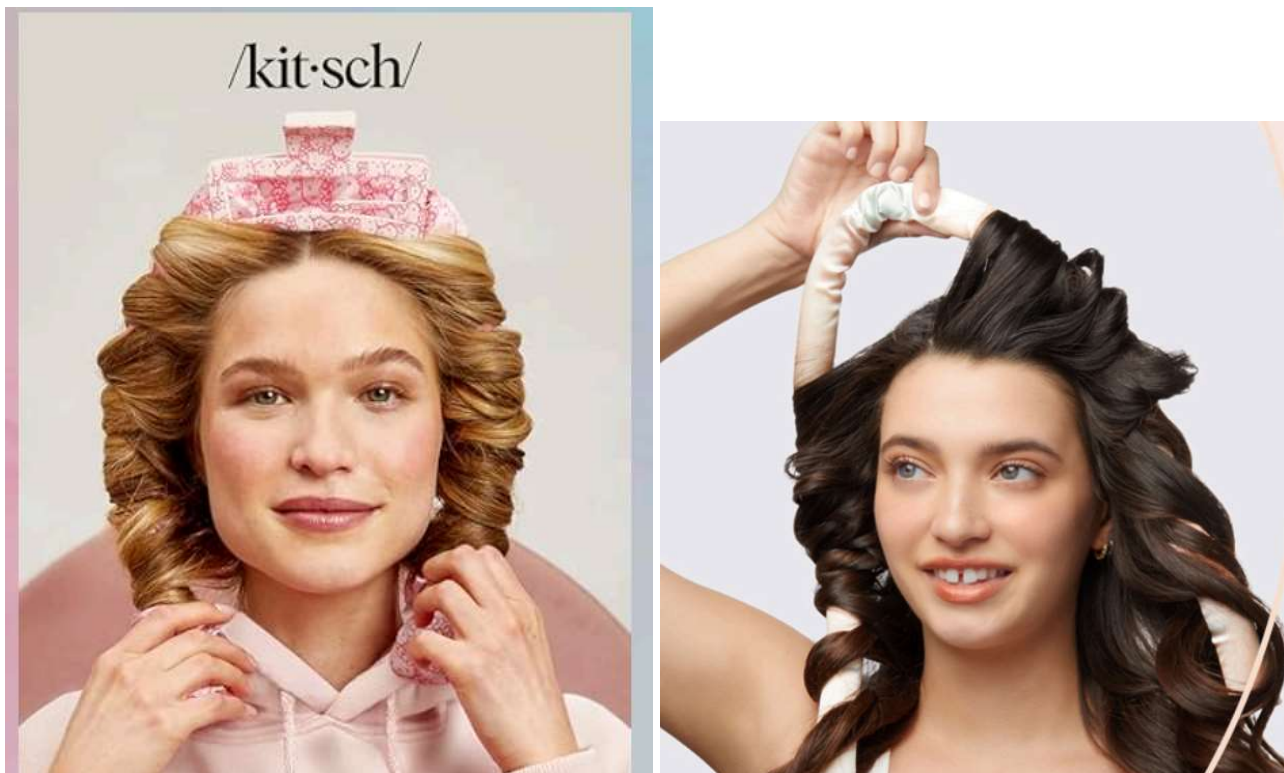


CEO & FOUNDER
Cassandra Morales Thurswell

Our Story

Founded by Cassandra Morales Thurswell, age 25, Kitsch is a global beauty powerhouse. With intuition, positivity, and pure hard work. Through its growing 5M community with easy, elevated hair care solutions that are totally reliable and made as sustainably as possible. Begin your business plan no longer than a paragraph offers a comprehensive suite of beauty solutions for every moment of the day in over 27,000 retail locations. Celebrated for its innovation, Kitsch has won numerous industry awards, including Fast Company's Best in Business, Allure's Best in Beauty, and more. Kitsch is a splurge and a steal, accessible, viral and inclusive, future-proofed with vision.

Kitsch. Literally putting a face to the brand. Identify with client base. All within coherent, upscale branding.



Kitsch. Quality images but not “airbrushed”. Identify with clients. Aspirational within reason. Image conveys information about how the product works, looks while working etc.



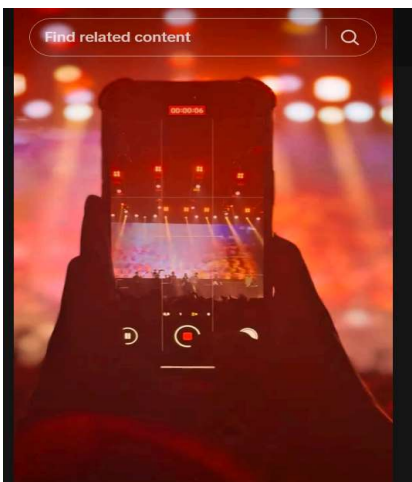
Kitsch. Great opp for marketing around a holiday - even if product is not on the market (just be clear about that).

YOUR ORDER HAS SHIPPED (Order #104076147)

Your order is on its way! Keep an eye out for shipping updates and be sure to post pics of your new outfits with #LOVELULUS!

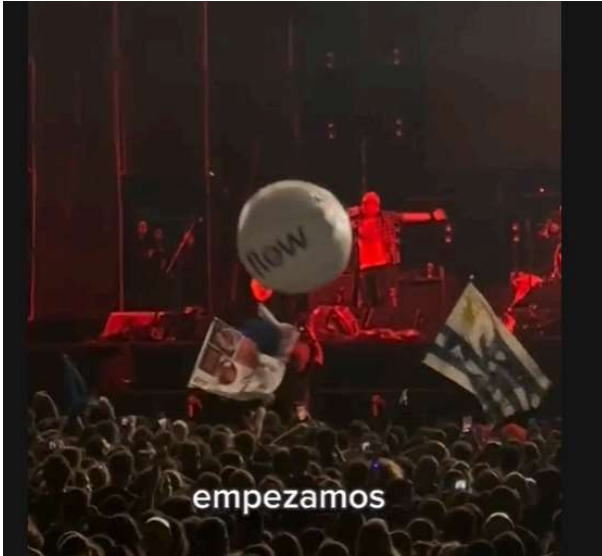


Lulus. Invited to use hashtag on socials with new clothes - capitalizing on excitement. Reminder card to be placed in the box with the clothing as well, so clients see the prompt twice, but both when they are happy and excited to get/wear their new clothes.



RedTicketsUY. Capture the vibe - excitement. "Everyone wants to remember/record this". Any brand can do this.

https://www.tiktok.com/@redticketsuy/video/7552723427300265228?is_from_webapp=1&sender_device=pc&web_id=7556662032457811467



RedTicketsUY. Text makes video easy to follow. Does NOT feel like an AD, but makes you want to “be there” and a part of it. Good branding interspersed. Creates interest and scope.

https://www.tiktok.com/@redticketsuy/video/7361848855723330821?is_from_webapp=1&sender_device=pc&web_id=7556662032457811467